ABSTRACT OF THE DISCLOSURE

An inventory management system that integrates online and "bricks and mortar" point-of-sale inventory, sales and operations data without requiring a dynamic web host. Software residing on a merchant's in store computer performs all of the inventory database functions and serves as an in store point-of-sale terminal. Merchandise is presented online on customized web pages on a static website, without the merchant having to use scripts. Images and product information can be searched by category or using a search engine which indexes and manages HTML and non-HTML information. The software automatically tracks the inventory from online and in store sales and generates web pages of the merchant's website changed as a result of changes in the program's inventory database. It also can make reports on expenses, sales and profits, is compatible with hardware interfaces, can print receipts and barcodes, and can handle shipping and sales tax as well as vendor, customer and employee information.